



SolarAttic, Inc.®

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15548 95th Circle NE, Elk River, MN 55330

Own A Piece Of The Global Warming Solution!

Charles C. Thorpe

Executive Vice President Marketing & Sales

Prior to joining SolarAttic, Charlie served as a Director of Marketing for Contractors 2000, a member owned organization of 300 independent contractors throughout North America in the HVAC, Plumbing and Electrical trades.

From 1997 to 1999, he served as Senior Vice President Corporate Development for RLD Enterprises, Inc. (Rachel Gourmet Snacks). In 1993, he formed Thorpe Consulting and served a wide range of smaller Upper Midwest companies in the Marketing and Business Development functions. This included F.A.S.T. Corporation (fiberglass, animals, shapes and trademarks), which marketed a line of pool, theme park and water related products.

In 1991, Charlie joined Marketing Equities International as Vice President of its Chicago office. In 1988, he was Vice President-General Manager of Joseph Potocki & Associates, Inc., Chicago office and an Officer of the U.S. Division of Clarke Hooper P.L.C., a publicly traded stock company on the London Exchange.

From 1970 on, Charlie served in various management capacities with leading marketing agencies and consulting firms; including his role as Vice President Marketing and Sales, Executive Vice President and President, and Senior Vice President of William A. Robinson, Inc. (Chicago) from 1979-1988.

In his earlier business career, Charlie served in sales and Sales Management roles with Proctor & Gamble, and as Director of Marketing Services for Warner Lambert (Morris Plains, NJ) and Director of Corporate Development for Binney & Smith (Easton, PA).

Mr. Thorpe brings extensive Marketing and Sales Management experiences to the company including a broad range of industries and trade classes. Examples include:

- Anheuser-Busch
- AT&T
- Citicorp
- Coca Cola
- Deere & Company
- Federal Express
- Georgia-Pacific
- Johnson & Johnson
- Mazda
- McDonald's
- Sony
- Tenneco Automotive
- Texas Instruments
- Trane
- United Airlines

and many more.